

27th May 2022

Dear Endeavour Family,

Following the retirement of our CEO, Paul Elliott in autumn last year, the trustees have engaged in an extensive process to recruit his successor and I am pleased to inform you that we have appointed Heather Phillips to take up the position in September 2022.

Heather has huge experience in many areas of education and the trustees are looking forward to working with Heather to secure the ongoing success of the Trust and taking us forward in the next phase of our journey.

Heather has asked us to share her message of introduction with you all.

Yours sincerely,

Tony Dooley

Tony Dooley
Acting Chief Executive Officer

Simon Kibble

Simon Kibble
Chair of Trustees

Message from Heather Phillips:

I write to introduce myself as the new Chief Executive Officer (CEO) of Endeavour Multi Academy Trust, the organisation to which your child's school belongs. My name is Heather Phillips, I have worked in education my whole career in a wide range of roles; including being the headteacher of three separate schools and a special educational needs and disabilities coordinator (SENDCo) for many years. Most recently, I have been one of Her Majesty's Inspectors undertaking inspections of academies, special schools, and universities across the West Midlands, working for Ofsted.

I began my teaching career over 25 years ago in a school in Wolverhampton and I quickly became acutely aware of the importance of keeping children safe and ensuring that children's individual needs are well met. A positive school experience, alongside high-quality teaching and learning has the power to change lives for the better. I am deeply committed to ensuring we achieve this for the children and young people our Trust serves.

As a parent of a school aged child myself, I understand the challenges and worries of being a parent. I want the very best for every child across all the schools in our Trust, whatever their interests or talents. I will work tirelessly to ensure that the welfare and well-being of both staff and pupils comes first. I have high expectations of what we all can achieve when we work collaboratively; staff, parent and pupil voice will be central to any changes the Trust makes in the coming months and years. There is much to be gained working in partnership across our schools, sharing knowledge is good for children and colleagues alike.

If you have any concerns or questions about your child's education, please do ensure you speak to your child's teacher or headteacher in the first instance, but also know that the Trust will be working behind the scenes to 'empower your child through personalised learning and development for life' enabling them to thrive.

I very much look forward to getting to know everyone across the Trust as soon as possible.

H D Phillips

H D Phillips
B.Ed.(Hons), CPS, NPQH, NASENCO, MA(Ed).